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# Mardi Gras Parade Of Posters



## Synopsis

The popular poster series presented in opulent color. This collection of vibrant posters contains dozens of iconic Carnival memories from renowned airbrush artist Andrea Mistretta. Glimmering like colored jewels against the book's velvety black background, the flamboyant posters have delighted locals and tourists alike since 1985. Created for lovers of New Orleans, art collectors, and Mardi Gras aficionados, this beautiful volume gathers all of the posters in the series for the first time to stunning effect.

## Book Information

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## Customer Reviews

Dazzling and memorable, colorful and stunningly detailed, Andrea Mistretta's series of Mardi Gras posters has become a time-honored annual tradition in the course of its twenty-five-year presence in New Orleans. Published and distributed every year in the Crescent City, the airbrushed artworks embody the spirit of Carnival with their flamboyant colors, eye-catching designs, and layers of meaning. Collected for the first time in one volume, these posters have reached well beyond New Orleans to touch a global audience, from serving as décor for NATO's annual holiday celebration in Brussels to brightening the stage set of Wheel of Fortune. The Big Easy Concert for Katrina in New York City, Walt Disney World and Universal Studios in Orlando, the Rio Hotel in Las Vegas, and the Magic Castle in Hollywood represent only a handful of the places these posters have been featured. Created for lovers of New Orleans, art collectors, and Mardi Gras aficionados, this book is for any and all who love to revel in the vibrant color of life.

"Andrea Mistretta rightfully lays claim to the longest-running and most successful Mardi Gras poster series in the storied history of the event. She has captured the elusive spirit of the celebration in a way that sets her work apart. I look forward to enjoying whatever new she has up her purple, green, and gold sleeves."--Arthur Hardy, publisher, Arthur Hardy's Mardi Gras Guide

If you are a fan of Andrea Mistretta's art, this book is a must have for your collection. Colorful and informative. It makes a great coffee table book for others to pick up and look through-often leaving them with a sense of wonder and awe at the striking images. Needless to say, that purchasing this book through gives one a sense of security and it's a great price to boot!

This is my Cousin so OF COURSE I LOVE, LOVE, LOVE this book and all of the posters that it mentions. It is a great coffee table book and ties us all together! Major talent at it finest!

I have one of these posters which cost twice as much as the entire book of them and I think this is a lovely book and a lovely gift item for any woman on your list, young or old. Must love color!!!

#### LOVED MY BOOK ON MARDI GRAS

Several years ago, I was in a Mardi Gras-themed restaurant and I fell in love with the wall posters plastered all over the walls. In my attempt to hunt down one of the posters, I discovered Andrea Mistretta. I can't even remember the poster I had originally been looking for, I was so smitten! I love Andrea Mistretta's art. Her Mardi Gras posters are beyond beautiful. Even though I have no ties to New Orleans and have never attended Mardi Gras, Ms. Mistretta's vibrant, detailed posters appeal to me on many levels and make me want to visit NOW!

Vibrant, dazzling, impressive . . . anyone who even looks at the cover of this book will be instantly wowed by what they see and even more so when they open the covers. Andrea Mistretta, like many artists, had a wealth of talent, but her pocketbook was rather bare. She knew the poster market in New Orleans was growing and perhaps someone might be interested in her painting, "Mercredi des Cendres." It had been a labor of love and she "penciled, painted, airbrushed, mixing techniques" and added special touches to her heart's content. The surreal product was one that captured the essence of the Mardi Gras, but a young struggling illustrator "a thousand miles away" from the enchanting art world of New Orleans had little chance of succeeding. Andrea sent a Polaroid with

her friend, Karen. Perhaps she could sell the painting for her, but instead received an unexpected call from Miss Margarita Bergen, proprietress of Bergen Galleries. "Dahling, I would like to do a Mardi Gras poster with you." This unexpected turn of events would bring her fame and, au contraire, the magic of her artwork would bring New Orleans alive on her posters. The nineteen eighties were kind to both the city and Andrea Mistretta. The spirit of the city was captured in these posters, so beautifully reproduced in this book. In this book the reader gets a fascinating look into her technique and can actually see the step-by-step creation of the king and queen of the krewes. In addition to the full color posters there are reproductions of the three black and white series posters. You'll also get to see some "playful artwork," advertising posters (Miller, Heineken and Amstel), The Serigraph, and reproductions of the United States Postal Service stamps. This is one of those rare books that will WOW you from the first page to the last. I've seldom seen a book with such liberal use of color. Each and every one of them could be easily framed and hung on a wall. Andrea briefly discusses the history behind each poster. The name of the poster, the technique, size and date are included. We get a glimpse in some of these of Andrea herself and her affinity with New Orleans and her life in general. I especially enjoyed reading about her poster "Band of Angels," and the comment she made that "it was truly celestial beings that led me and allowed my spirit to ascend beyond this poster with a very special project." You'll have to read the book to get the entire story, but in the meantime, laissez le bon temps rouler . . . let the good times roll when you browse this mesmerizing book! Book received courtesy of Pelican Publishing in exchange for an honest review.

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